

PERSONAL DATA PROCESSING

Vivid House Sport z. s. – www.vividhockey.cz

Consent to Personal Data Processing

I agree to the collection, storage and processing of the personal data contained in this form on the website www.vividhockey.cz for the purpose specified below. I grant this consent for all data contained in this form on the basis of the Personal Data Processing Policy. The effective date of consent to the processing of personal data for commercial purposes is stated in the consent text. These principles are effective as of 1 November 2024 and are issued in accordance with Regulation (EU) 2016/679 on the protection of natural persons with regard to the processing of personal data (the “Regulation” or “GDPR”).

Information Obligation

Vivid House Sport z. s. (hereinafter the “E-shop”), with its registered office at Návesní 233, Mladcová, 760 01 Zlín, Company ID No.: 296 87 535 (hereinafter the “Controller”), processes the personal data you provide in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (hereinafter the “GDPR”).

The E-shop processes your personal data only on the basis of one of the legal grounds for processing, namely: • processing of personal data necessary for the performance of a contract or for taking steps prior to entering into such a contract; • legitimate interest, namely for the purpose of providing relevant content that may be of interest to you, where such data are processed automatically and using cookies; or • informed consent to processing.

The E-shop processes your personal data primarily for the purposes of purchasing goods and services, customer care and marketing activities.

The E-shop shall process personal data necessary for the performance of a contract or for entering into such a contract for the duration of the contractual relationship. In the case of personal data for which informed consent has been given, the E-shop shall process such data for a period of 7 years.

You give your explicit consent to the above processing. Consent may be withdrawn at any time, for example by sending an email to vividhouse@seznam.cz or a letter to the E-shop’s contact details pursuant to point 1.

The E-shop is entitled to process personal data manually and automatically, including through designated processors. The current list of processors will be provided by the E-shop upon request. Personal data shall be made available only to authorized employees of the E-shop and processors, and only to the extent necessary for the purposes of processing.

Purpose of Personal Data Processing – Sending Newsletters

For data subjects who have consented to marketing communication by electronic contact, Vivid House Sport z. s., with their consent and for the period stated in the consent, processes the contact details provided by the data subject exclusively for its own purposes, namely for offering products and services, sending commercial and marketing communications, improving the Controller’s service offering, and communication between the Controller and the data subject, until the data subject withdraws consent to the processing of personal data or until Vivid House Sport z. s. ceases its activities.

The Controller of personal data within the meaning of the Personal Data Protection Act is Vivid House Sport z. s., Návesní 233, Mladcová, 760 01 Zlín, Company ID No.: 296 87 535.

If this consent is granted through websites operated by Vivid House Sport z. s., cookie data of Vivid House Sport z. s. placed on the websites on which the consent was granted are also processed together with these contact details, but only if the data subject has cookies enabled in their web

browser.

If the data subject has cookies enabled in their web browser, we process records of their behavior from cookies placed on websites operated by Vivid House Sport z. s., for the purposes of ensuring better operation of the website www.vividhockey.cz and for Vivid House Sport z. s.'s online advertising.

Controller's Declaration

The Controller declares that it will collect personal data to the extent necessary to achieve the stated purpose and process such data only in accordance with the purpose for which they were collected.

Employees of the Controller or other natural persons who process personal data under a contract with the Controller, as well as other persons, are obliged to maintain confidentiality regarding personal data, including after termination of employment or the relevant work.

Vivid House Sport z. s. processes personal data both manually and automatically.

Vivid House Sport z. s. maintains records of all activities, both manual and automated, in which personal data are processed.

Right of Access to Personal Data

Pursuant to the Regulation, from 1 November 2024, if the data subject is an identifiable natural person in relation to Vivid House Sport z. s. and proves their identity to Vivid House Sport z. s., the data subject shall have the following rights.

Pursuant to Article 15 GDPR, the data subject shall have the right of access to personal data, including the right to obtain from Vivid House Sport z. s.: confirmation as to whether personal data are being processed; information on the purposes of processing; categories of personal data concerned; recipients to whom the personal data have been or will be disclosed; the planned period of processing; information on the existence of the right to request rectification or erasure of personal data concerning the data subject or restriction of processing, or to object to such processing; the right to lodge a complaint with a supervisory authority; all available information on the source of the personal data where they are not obtained from the data subject; information on the existence of automated decision-making, including profiling; appropriate safeguards for transfers of data outside the EU; and, provided that the rights and freedoms of other persons are not adversely affected, a copy of the personal data.

Final Statement

I have been informed of all completed parts of this form; all data are accurate and truthful and are provided voluntarily.